

# General Terms and Conditions (GTC) of Paul events GmbH for Sponsors of Guide Share Europe (GSE) Events

Version: August 2025

## § 1 Scope of Application

These General Terms and Conditions apply to companies participating as sponsors at Guide Share Europe (GSE) events and booking the corresponding sponsorship packages via the designated online platforms (websites). The contracting party is Paul events GmbH, acting on behalf of GSE.

## § 2 Contracting Parties

- (1) Only undertakings within the meaning of Section 14 of the German Civil Code (BGB) shall be eligible to act as sponsors.
- (2) The sponsorship agreement shall be concluded between:
  - Paul events GmbH, Gottlieb-Binder-Straße 17, 71088 Holzgerlingen – in the name and on behalf of GSE –
  - and the sponsoring company submitting the booking.

## § 3 Subject Matter of the Agreement

1. The subject matter of the agreement is the booking of a sponsorship package as described on the event website (e.g., Exhibitor, Bronze, Silver, Gold, Platinum).
2. The scope of services shall be determined by the respective package booked and may include, exhibition space, exhibition booth, visibility in print and/or digital media, speaking slots, participation tickets, etc.

## § 4 Conclusion of the Agreement

1. Bookings shall be made online via the event website. By submitting the booking form (button “register with payment obligation”), the sponsor submits a binding offer.
2. Acceptance of the contract shall be effected by written confirmation via e-mail from Paul events GmbH.

## § 5 Obligations of the Sponsor

1. The sponsor undertakes to provide all content required for performance of the agreement (e.g., logos, advertising texts, presentation slides, etc.) in due time, but no later than six weeks prior to the commencement of the event.
2. The sponsor shall bear sole responsibility for ensuring that any content provided does not infringe third-party rights (e.g., trademark or copyright).
3. Sponsor booths shall be provided by Paul events GmbH and shall, as a rule, include set-up, dismantling, and basic technical equipment (e.g., a **laptop**

and a monitor). The sponsor shall be obliged to treat the provided equipment and booth space with due care. The sponsor shall be fully liable for any damage to or loss of booth materials and equipment.

## **§ 6 Terms of Payment**

1. Upon booking, the sponsor shall receive an electronic invoice.
2. The invoice amount shall be payable in full without deduction within ten (10) days.
3. Payment may be effected by bank transfer or by credit card (PayPal). Any fees incurred for payment service providers (e.g., PayPal) as well as international transaction costs shall be borne by the sponsor.
4. Invoicing shall be carried out by Paul events GmbH on behalf of GSE.

## **§ 7 Withdrawal by the Sponsor**

Withdrawal from the sponsorship agreement shall be possible free of charge until the deadline published in the respective participation conditions.

After expiry of such deadline, cancellation shall result in 100% of the sponsorship fee becoming due.

Any cancellation must be submitted in writing via e-mail.

A substitute sponsor may be accepted subject to prior consultation. Services already rendered (e.g., branding, advertising) shall not be reimbursed in the event of withdrawal.

## **§ 8 Cancellation or Modification of the Event**

In the event of cancellation of the event, the sponsorship fee shall be reimbursed to the sponsor. Services already rendered (e.g., digital advertising) shall be charged proportionally.

In the event of postponement, the agreement shall remain valid unless the sponsor objects within fourteen (14) days of notification of the new date.

## **§ 9 Liability**

1. Paul events GmbH shall be liable only for damages caused by intent or gross negligence.
2. In cases of slight negligence, liability shall exist only in the event of a breach of material contractual obligations and shall be limited to foreseeable damages typical for the type of contract.
3. Liability for loss of profit and consequential damages shall be excluded.
4. Liability for failures or disruptions of third-party presentation systems (e.g., internet connections, streaming services) shall be excluded.

## **§ 10 Data Protection**

All data shall be processed in accordance with the General Data Protection Regulation (GDPR). The sponsor consents to the publication of its logo and company name in connection with the event.

## **§ 11 Final Provisions**

1. These Terms and Conditions shall be governed exclusively by the laws of the Federal Republic of Germany, to the exclusion of the United Nations Convention on Contracts for the International Sale of Goods (CISG).
2. The exclusive place of jurisdiction shall be Stuttgart.
3. Should any provision of these General Terms and Conditions be or become invalid or unenforceable, the validity of the remainder of the agreement and the other provisions shall not be affected thereby. The invalid or unenforceable provision shall be replaced by a valid and enforceable provision that most closely reflects the intended purpose.