



# GSE

GUIDE  
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EUROPE

## SPONSORSHIP OPTIONS

**20th International GSE Conference**  
for VSE, Linux, Virtualization, AI and Hybrid Cloud  
on IBM Z & IBM LinuxONE

28 – 30 September 2026  
The Westin Leipzig, Germany

# 20th International GSE Conference

## for VSE, Linux, Virtualization, AI and Hybrid Cloud on IBM Z & IBM LinuxONE



“

The objective of this traditional international conference is to provide a platform for IT managers, technical system professionals, and application developers to learn from one another, share their experiences, and hear from IBM Z vendors and customers about new developments and solutions.

Participants can look forward to engaging and technically fascinating presentations.

”

## Newest Technologies and Solutions



IBM Z,  
LinuxONE  
& Storage



VSE, z/VM,  
Linux and  
KVM on Z



Virtualization  
& Container  
Technologies



Security &  
Compliance in  
Data Centers



AI & Hybrid  
Cloud  
innovations  
and solutions



Customer  
Experiences

# Sponsorship Opportunities

» **Silver, Gold and Platinum sponsorship packages are only available in limited numbers!**

| Sponsorship   | Exhibitor     | Silver Sponsor | Gold Sponsor  | Platinum Sponsor |
|---|---------------|----------------|---------------|------------------|
| <b>Package price (excl. VAT)</b>  | <b>4.400€</b> | <b>5.600€</b>  | <b>7.200€</b> | <b>12.000€</b>   |
| <b>Keynote Slot</b><br>Product-oriented presentation<br>On day 1 or 2 of the conference (30 minutes)  |               | ✓              | ✓             | ✓                |
| <b>Possibility for an Additional Presentation</b><br>Specialist or technical contribution, preferred with a customer (upon agreement with the GSE organizing team)  |               |                | ✓             | ✓                |
| <b>Conference Tickets</b><br>2x – including hotel accommodation from Monday–Wednesday   |               |                |               | ✓                |
| <b>Professional Demo Booth (Monday – Wednesday)</b><br>Incl. Back panel with company logo print, 1x screen, 1x source notebook with current MS Office Prof., 1x lead scanner, 1x roll container and 2x bar stools | ✓             |                | ✓             | ✓                |
| <b>Short Company Presentation</b><br>During the guided tour in the exhibition area on Monday  | ✓             |                | ✓             | ✓                |
| <b>Company Logo on Conference Agenda</b>  |               | ✓              | ✓             | ✓                |
| <b>Marketing on the Event Website</b><br>Logo und Company Profile   | ✓             | ✓              | ✓             | ✓                |
| <b>Marketing on GSE Social Media Platforms</b><br>Post on LinkedIn, Facebook and Twitter (x)  | ✓             | ✓              | ✓             | ✓                |
| <b>Exclusive Video Interview for Social Media</b><br>Professionally recorded video interview during the conference – perfect for sharing on LinkedIn, your website, or other social media channels                |               |                |               | ✓                |
| <b>Short Company Video</b><br>Opportunity to provide a short company video (max. 3 minutes) to be displayed on the main screen during the conference breaks   |               |                |               | ✓                |

**Interested?**

Contact us. We are at your disposal!

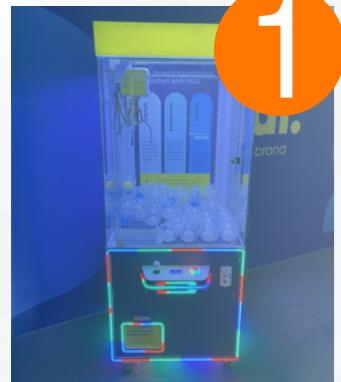
# Add-On Sponsorship Option

» **WITH a Sponsorship Package – first come, first served**

|                          |                |
|--------------------------|----------------|
| <b>Claw Machine</b>      |                |
| <b>Price (excl. VAT)</b> | <b>3.000€*</b> |

The claw machine grabs everyone's attention – with flashing lights, thrilling action, and fantastic prizes. Whether it's cool giveaways or exclusive prizes: here, everyone becomes a treasure hunter! The fun of the game sparks conversation, increases dwell time, and creates excitement.

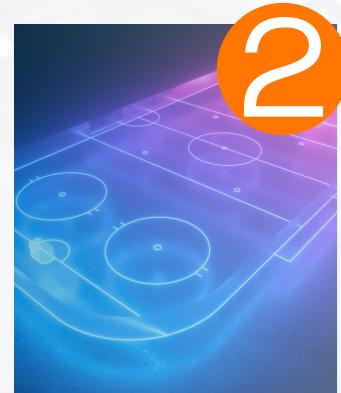
\*Price with branding (excluding graphics) and without prize items.



|                                |               |
|--------------------------------|---------------|
| <b>Digital Air Hockey Game</b> |               |
| <b>Price (excl. VAT)</b>       | <b>4.000€</b> |

The digital touchtable with air hockey game provides fast-paced duels, smiling faces, and captivated looks – right in the middle of the event action.

While visitors engage in exciting matches, sponsor branding is prominently visible on the playing field and closely linked to the player experience. Perfect for a modern, dynamic brand presence that not only stands out but also excites. An interactive highlight that's fun, connects people – and leaves a lasting impression of the sponsor.



|   |               |
|---|---------------|
| <b>Digital Badge for Conference Participation<br/>(issued by Credly by Pearson)</b> |               |
| <b>Price (excl. VAT)</b>  | <b>4.000€</b> |

Give participants a powerful way to showcase their learning success – and place your brand right at the heart of their professional recognition. The digital certificate, including your logo, can easily be shared on platforms like LinkedIn, reaching a wide audience of peers, professionals, and decision-makers.

A lasting brand presence that reinforces your company's commitment to innovation, education, and industry development.



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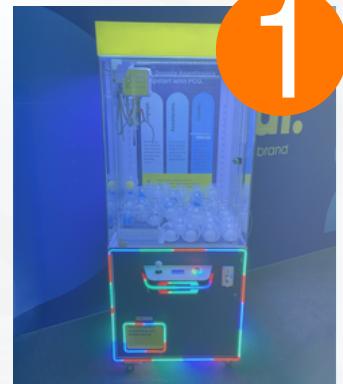
# Add-On Sponsorship Option

WITHOUT a Sponsorship Package – first come, first served

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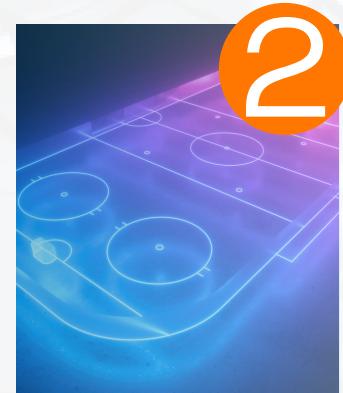
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